



## Marialejandra, Venezuela

**"The whole world in a nutshell!"**

**MBA International Management, Nürtingen-Geislingen University,  
<http://www.im.hfwu.de>**

The whole world in a nutshell! – This image describes Mariale’s experience at Nürtingen-Geislingen University. The students of Prof. Blunck – director of MBA classes – come from all over the world. They share their academic background as well as culture, knowledge, recipes, music and dances. The student congregation and the catholic reverend offer lectures on a regular basis and organize social and cultural events. Not to forget the fun parties for German and international students. “I think the networks we knit here can last lifelong. The friendship we make here will be very helpful for our future careers”.

After having heard about the university’s excellent post graduate MBA classes, Mariale decided to study at Nürtingen-Geislingen University. But soon she found out that neither her German teachers in Venezuela nor her professors in Marburg (Germany) knew where Nürtingen exactly is situated. When she finally got there, she was more than happy: “Super schön”, she says, and “super beautiful”. In contrast to her native town Caracas in Venezuela, Nürtingen is small and quiet – a paradise where students can study well and learn a lot about European culture and traditions.

The MBA campus of Nürtingen-Geislingen University is situated downtown in a romantic historic building. Indeed, a very attractive place to study.

Mariale’s Swabian landlord treats her and her husband like grandchildren; he invited them for Christmas and even helped furnishing their apartment. “I’m very happy about how the Swabian people treat us and that we are integrated so well. On the other hand I’m happy that we don’t have to adapt referring to the so-called “Kehrwoche”. This is a rather uncomfortable habit in Baden-Württemberg obliging every tenant to clean the sidewalk, stairway and lobby of the apartment house regularly. Nowadays this type of work is done by professionals especially in houses with tenants who come from outside Baden-Württemberg. Cultural integration has its limits.

In general, Venezuela is a very USA oriented country. When Mariale finished high school, she already knew a lot about the US. She also had spent some time in Canada and Florida. How different would it be in Europe, she thought. She was

eager to learn more about traditions and history. Since Venezuela is a young country, she was especially attracted by “old” Europe.

In addition, studying in Europe is much cheaper; tuition fees are moderate and there are scholarships for good students.

Mairale says: “Nowhere else than in Baden-Württemberg there are up to 70 - 80% foreign students in MBA classes compared with 20% in the US. American students want to be “among themselves” which is not the aim of an MBA study program. I really want to internationalize my life and career. I even took up Chinese, because this will soon be an important language in the business world.”

The beautiful location, the good support and care by the university’s international office and professors as well as the excellent curriculum make Mariale rate her experience at the Nürtingen-Geislingen University as “not to be missed”.

[www.study-guide-bw.de](http://www.study-guide-bw.de)



Baden-Württemberg

The German Southwest.