



NAME

Jing Rao

ORIGIN

China

UNIVERSITY

Nuertingen University

STUDY PROGRAMME

MBA International Management

WEBSITE

www.english.fh-nuertingen.de/im

She had just one year to learn German – the result is amazing. Jing Rao speaks fluently with virtually no grammatical mistakes and just a little international accent. “I’m an open minded person, that is why I wanted to adapt thoroughly,” says 27 year old student Jing from Jiangxi Province (China). She just finished her MBA studies “International Management” at the Nürtingen University, Baden-Württemberg. Before she took up her studies in Nürtingen she attended a German course in Stuttgart. Not only the language, but also the cultural traits and habits she could get acquainted with at the oecumenic center at the Universität Stuttgart, Germany.

“The straightforwardness of European people is very different from the Chinese behaviour. At home you can hear that “ Today I will try my best to present you a business plan.” instead of saying “ I am the expert in this field and today I will present you a wonderful business plan” as Europeans, says Jing Rao.

The 27 year old graduate had to learn to express her needs, to present her knowledge and not to be too modest if she wanted to be successful in international business. Her university professor from USA inspired her to study abroad, not a family tradition. But why Baden-Württemberg? “There is no place else where you can find so many companies for holiday jobs, practice semesters or work student positions. The automotive industry and the component suppliers around Stuttgart have so much to offer to management students,” believes Jing Rao. And since she wants to make an international management career, no place else seems more ideal. Besides, the young woman is totally “verliebt” (in love) with Baden-Württemberg’s landscape and its castles: The Swabian Alb,

Black Forest, Freiburg, Heidelberg, Lichtenstein – all these places are so poetic. Every photograph you take looks like a postcard.”

With “Zwiebelrostbraten” (swabian onion roast beef, well-done) now being one of her favourite dishes, Jing Rao has obviously arrived in the Swabia – but what does she miss? “My family of course,

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but then also good Chinese food. What you get in German Chinese Restaurants is always a compromise and never good Chinese cooking. „

Jing Rao wants to stay in Baden-Württemberg for another three years, working in an international company and then return to China. Apart from her excellent education, including further foreign languages such as English, Italian and French, her multi-cultural experience will provide her significant advantages. Since the student community in Nürtingen is very international and very closely connected, she regularly dances Brazilian Dances, eats Korean food, discusses Venezuelan environmental problems and thus experiences the whole world in a nutshell named Nürtingen.



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Baden-Württemberg International



Baden-Württemberg

The German Southwest.